

The Arts Fund

Culture Works...  
it stARTS  
with  
you!

July 1, 2008

Mr. Mark Light  
305 Northview  
Dayton, Ohio 45419

Dear Mark:

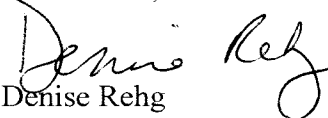
It is my pleasure to provide the following testimonial to you. As always, your presentations have been a wonderful experience for all those involved. "What a motivator!" "Relevant, appropriate, engaging **and** entertaining" "Loved it!" are just a sampling of the many enthusiastic comments we received.

My own opinion follows:

This past year, I had a chance to participate in two events where Mark Light was the presenter. For those who have never had the opportunity to hear a presentation by Mark Light, he is certainly one of the most engaging speakers on the topic of nonprofit leadership presently on the circuit. A tireless researcher, Light has a special gift for making data relevant by creating unique frameworks and analogies which breathe life and understanding into what might otherwise appear to be simply academic. Light's most recent presentation cleverly employs the character, George Bailey, hero of the holiday season favorite "It's a Wonderful Life" as the basis for an examination of nonprofit leadership. Using portions of the movie to illustrate types of leaders and effective leadership, Light defines and demonstrates various models and how they play out in real-life situations. The presentation is delightfully humorous, thoroughly thought-provoking, often poignant and chock full of "aha" moments. After years in the world of theatre, Light knows how to captivate an audience and get them hooked. At both events he received thunderous applause and generated animated conversation among the parting participants.

As always,

Your friend,

  
Denise Rehg  
President & CEO