2011 Nonprofit Leadership Certificate Program
Evaluation Report
Evaluation Feedback Analysis

At the end of each day, Certificate Program participants received an evaluation form and were asked to provide feedback on the program. The following analysis is a result of the 19 Executive Leaders and 20 Emerging Leaders completed and partially completed evaluation forms. The results are separated by executive (Ex) and emerging leader (Em) tracks. Participants rated the Presenters and the Panel based on his/her content, format, and 'helpful to current or future role as a nonprofit leader' using the following scale: excellent, good, fair, or poor.

Rankings and Open-Ended Responses by Presenter:

The Strategic Board, Mark Light, PhD, First Light Group LLC – One hundred percent of executive and emerging leaders ranked Mark's presentation as good or excellent. Both tracks praised his presentation and said that Mark is an energetic and informative presenter. Executives and emerging leaders valued his interactive format and called it "infotaining." Participants stated that the content was a great take away and provided practical application for real-world use.

Evaluation Data
November 1, 2011 – Day One
Emerging (Em) and Executive (Ex) Leaders

Mark Light, PhD, President & Founder, First Light Group LLC
Session Title: The Strategic Board

	Poor		Fair		Good		Excellent		N/A	
	Em	Ex	Em	Ex	Em	Ex	Em	Ex	Em	Ex
Content	0%	0%	0%	0%	15%	12%	85%	88%	0%	0%
Format	0%	0%	0%	0%	12%	12%	88%	88%	0%	0%
Help current or future role as a nonprofit leader?	0%	0%	0%	0%	23%	23%	77%	77%	0%	0%

Emerging Leaders – Please Explain:

"Very Energetic"
"Marks presentation style was very engaging and the multimedia kept me interested. He encouraged questions and conversation"
"The mission and values of the company is important"
"Very, very informative. Proved point and made understanding easy"
"I have a better understanding of the role of the board. Presenter was great"
"High energy, affable"
"He motivated the group and the presentation was on target"
"It is so important to understand that the board is a reflection of the organization's Executive Director"
"Great Presentation, very helpful information."

"Everything about the lecture was useful and was presented in a memorable way. His clips kept things interesting"
"This was content rich and entertaining. It made many good points. I particularly appreciated writing the who/what/how in haiku form"
"Mark presented a lot of very useful info that will take some time for me to fully understand, but his presentation style, passion & energy was EXCEPTIONAL and I love the use of video clips as examples"
"WOW!!! I learned so much about boards and the role that I can have as an executive director. I understand that I can make my board better. I am looking forward to learning more about the BRICK Board and working with my Exec. Director to use today's strategies to make the Board better. Totally awesome presentation! I loved the use of video clips, quite 'Infotaining'"
"Wow! Wow! Wow! Mark really knows his stuff. I love the energy and compassion that he has for what he was teaching. Bring him back!"

Executive Directors – Please Explain:

"Clarified the roles of board members and to have them involved with specific jobs"
"Excellent presentation and topic"
"Definitely an expert and great presenter"
"Fun presentation….clearly provided structure to developing an effective board"
"Dynamic, knowledgeable, enlightening. Loved the story board. Great takeaway"
"Very informative – this presentation was needed as I have little experience with boards"
"He had a fast paced format, which was at times too fast for taking notes"
"Very entertaining"
"Very good presentation"
"Perfect timing! Will definitely buy his book"
"Upbeat presentation and practical. Very effective by not being afraid to have difficult conversations"
"Excellent presentation. Kept the group engaged - Utilization of video clips were effective take aways - tangible tools to use with my board and our upcoming retreat"